

Hugo Marcos

CIFFT General Secretary, Cannes Corporate Media & Tv Awards, Landing-Madrid

Hugo has 17 years of experience organizing events, and he spent 9 years as director of ART&TUR.

In February 2017 he assumed the position of General Secretary of CIFFT (International Committee of Tourism Film Festivals) based in Vienna, Austria. He holds a degree in Tourism from the University Institute of Maia - ISMAI, and holds a specialization in Organization and Event Management.

Hugo is fascinated by Tourism Video Marketing, and he is one of the mentors of Landing - New Trends in Tourism Communication, organized by Tourism Board of Madrid City Hall, CIFFT and Terres Travel & Landscape Communication, in Madrid, Spain.

Hugo is also Jury member in some of the most prestigious Tourism Film Festivals of the world. He's the responsible for the Portuguese and Spanish language Countries Market at Cannes Corporate Media & Tv Awards and AutoVisiontheinternational festival for film and multimedia productions from the automotive industry (automobiles, motorcycles, commercial vehicles, road safety, suppliers, etc.) held in the International Motor Show (IAA) in Frankfurt am Main.

Hugo likes to face his fears ... and he loves to overcome them with his perseverance.